



# Business BRANDING

**FATIMA DALANGIN**  
Digital Marketing Specialist  
Sales and Marketing | Delegate Virtual Services







# Business DETAILS

**DELEGATE VIRTUAL SERVICES**

**Las Piñas City, Philippines**

**+639274926426**

**[delegate.virtual.services@gmail.com](mailto:delegate.virtual.services@gmail.com)**







# Business OFFICE HOURS

Days Open: Monday to Friday

Hours Open: 9am to 5pm







# Social MEDIA ACCOUNTS

Facebook:

<https://www.facebook.com/delegate.virtual.services/>

Instagram:

<https://www.instagram.com/delegate.virtual.services/>

LinkedIn:

<https://www.linkedin.com/in/fatima-dalangin/>

Twitter:

<https://twitter.com/DelegateVirtual>







# About Us MISSION

We empower businesses to succeed more by providing exceptional and professional virtual assistance services while assisting our employees and business partners obtain career growth and financial freedom.







# About Us VISION

To be the leading provider globally of exceptional and professional virtual assistance services.







# About Us GOALS

To help our business partners realize their full potential by providing the following services:  
(1) Real Estate Virtual Assistance to Real Estate Developers / Builders / Realty / Real Estate Firms; (2) Sales and Marketing Virtual Assistance to Business Owners and Professionals







# About Us SERVICES

- (1) Real Estate Virtual Assistance to Real Estate Developers / Builders / Realty / Real Estate Firms such as lead generation, email and social media marketing
- (2) Sales and Marketing Virtual Assistance to Business Owners and Professionals which includes social media management and marketing; simple website creation, optimization and management; and SEO







# Business TARGET MARKET

- Real Estate Developers / Builders / Firms
- Business Owners and Professionals

Dominant Gender: Female

Age Range: 28 to 40

Location: Philippines

Time of Engagement: 7pm







# Business KEYWORDS

- Main: Virtual Assistant
- Supporting: Lead Generation, Email Marketing, Social Media Marketing, Digital Marketing, SEO, Facebook Ads, Appointment Setter, and Data Entry







# Business BRANDING

Main Typeface: Raleway, Open Sans

Alternative Typeface: Merriweather, Lato

Color Palette:

